

CORPORATE LEADERSHIP AWARD

BRIDGESTONE AMERICAS TRUST FUND



Bridgestone Americas traces its roots to the establishment of The Firestone Tire & Rubber Company in August 1900. It was then that 31-year-old Harvey S. Firestone (1868-1938) started tire production with 12 employees in Akron, Ohio. In 1988, The Firestone Tire & Rubber Company formed an alliance with Bridgestone Corporation, transforming Bridgestone into the world's largest tire and rubber company.

Bridgestone Americas has a commitment to serving customers by building better products and to serving people by building better communities.

The Bridgestone Americas Trust Fund is a natural outgrowth of this vision. For more than a half century, the Trust Fund has made charitable gifts to national, regional, and local initiatives that improve the lives of children, invest in our schools and education (including fostering an appreciation of culture and the arts), and protect and preserve the environment.

Since its founding in 1952, the Trust Fund has donated more than \$80 million to worthy causes. Trust Fund contributions complement the tireless volunteer work of our teammates and corporate donations of time, talent, and resources.

The Trust Fund's contributions could be as simple as supporting a local school reading program or something as sweeping as donating 10,000 acres of pristine wilderness to the people of Tennessee, providing hundreds of college scholarships or simply making sure a family has an infant car seat when a newborn takes its very first ride home. Bridgestone Americas and the Bridgestone Americas Trust Fund take community responsibility seriously.

At Bridgestone Americas, we believe helping people build a better life ultimately improves the life of society in which we all work and live.

nominated by

Habitat for Humanity
of Summit County

Junior Achievement
of North Central Ohio

National Inventors
Hall of Fame Foundation